



MADE FOR TRADE



Data & Digital Solutions for Supply Chain Resilience

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PSA BDP

A PRESENTATION FOR: **ASEAN-Japan
Business Meeting**



ABOUT PSA

Leading Global Port Operator and Trusted Supply Chain Partner to Cargo Stakeholders



Ports

- 90.5 million TEUs in 2022
- World's Busiest Transshipment Hub
 - ~ 1/7 of the world's transshipment throughput
- Port+ services
 - Rail hubs, warehouses and CFS; rail connectivity

Cargo Solutions

- More than 1.75 million shipments handled in 2022
- Over 80 million kilograms via air freight and 300k TEUs handled in 2022
- Manage over 1400 trade lanes
- Over 100 warehouses operating in 20 countries

Group Facts

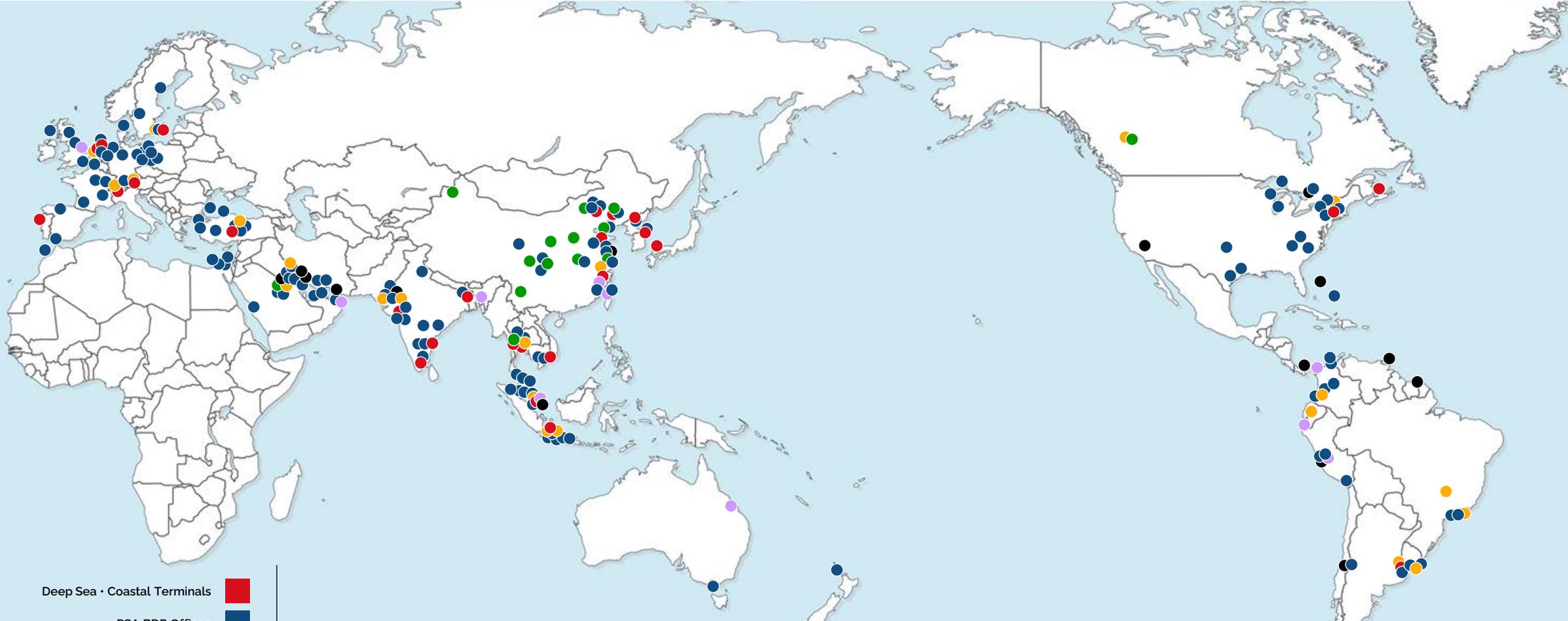
- 66 deepsea, rail and inland terminals, across 176 locations in 44 countries
- 50,000 staff globally
- Group net revenue of S\$8b in 2022

PSA International Global Network

44
Countries

176
Locations

66
Terminals



Deep Sea • Coastal Terminals



PSA BDP Offices



Rail • Inland Terminals



Inland Container Depots • Container Freight Stations • Warehouse



PSA Marine



CrimsonLogic



ASIA

- Bangladesh
- China
- India
- Indonesia
- Japan
- Malaysia
- Oman

- Saudi Arabia
- Singapore
- South Korea
- Thailand
- Turkey
- UAE
- Vietnam

EUROPE

- Belgium
- Czech Republic
- Denmark
- France
- Germany
- Ireland
- Italy

- Netherlands
- Poland
- Portugal
- Romania
- Sweden
- Spain
- United Kingdom

THE AMERICAS

- Argentina
- Brazil
- Canada
- Chile
- Colombia

- Ecuador
- Panama
- Peru
- Uruguay
- USA

AFRICA

- Egypt
- Morocco

OCEANIA

- Australia
- New Zealand

WHO WE ARE
PSA BDP



Q U I C K F A C T S

- Supply chain and cargo solutions enterprise backed by leading port group PSA International
- BDP International, founded in 1966, and PSA Cargo Solutions rebranded to PSA BDP in April 2023
- Annual sales of \$5.1 billion USD
- 6,900 employees globally
- 139 offices in 40 countries
- Serving 5,500 customers

Products & Solutions

INDUSTRY SECTORS



PRODUCT SUITE



TECHNOLOGY



Supply Chain Visibility & Risk Management are key ingredients to a Resilient & Sustainable Supply Chain

PSA BDP PSABDP.COM SMART NAVIGATOR

SMART + NAVIGATOR

25108 In Transit Shipments 1189 Upcoming Departures 225 Upcoming Transshipments 858 Upcoming Arrivals

SMART + NAVIGATOR

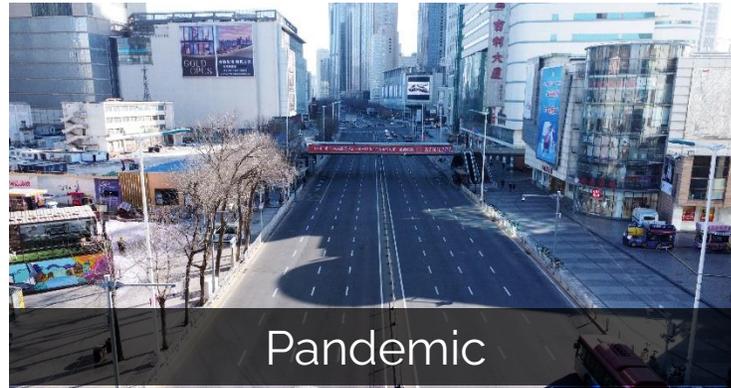
Transform your supply chain with PSA BDP Smart Navigator,

SUPPLY CHAIN RESILIENCE

**53% of supply chains
disrupted 50% of the time
or more**

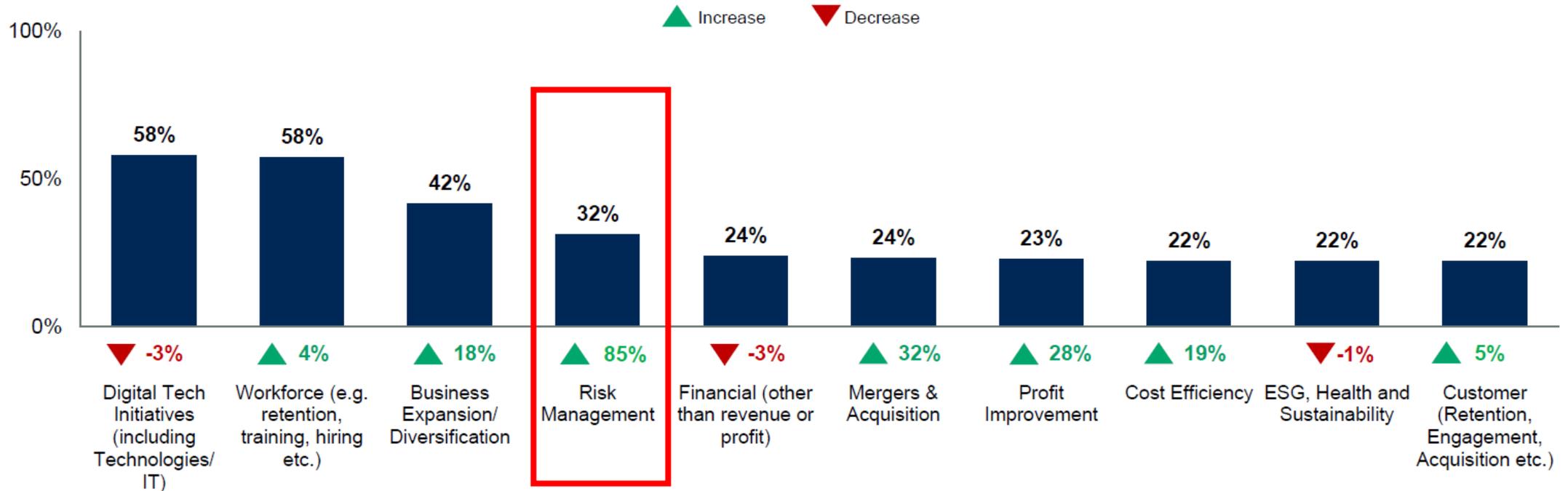
Source: Gartner

We Live in the Never Normal World



Risk Management a Strategic Business Priority for 2024/2025

Top 10 Strategic Business Priorities for 2024/2025 – YoY Percentage Change
Sum of Top 5, Coded Multiple Responses



n = 285, Non-Executive Board of Directors

Q06. Please tell us about your organization's top 5 strategic business priorities for the next 2 years (2024/2025).

Source: 2024 Gartner Board of Directors Survey on Driving Business Success in an Uncertain World

Note: Showing Top 10 only

SUPPLY CHAIN RESILIENCE

An Example: Israel-Hamas Conflict

SMART NAVIGATOR | RISK MONITOR

Home > Overview

KPI Widget

- 10 ↓ 9% Suppliers At Risk
- 18 ↓ 5% Warehouses At Risk
- 895 ↓ 52% Shipments At Risk
- 66 ↓ 4% Plants At Risk

Map: Mediterranean Sea, Lebanon, Jordan, Iraq, Kuwait. Gazy Strip highlighted in red.

Shipments: Total 10. Legend: On-Time (blue), Early (green), Late (orange).

Alert: Israel at war with Hamas after unprecedented attacks (23010625). Location: 32° 15' 42" N 35° 25' 59" E. Impacted Area: 37511.9 SQ KM. Valid Until: 31 Dec 2023. High Risk.

Event Description: Alert Type: Geo Political. Alert Category: Conflicts And Wars. Alert Sub Category: Conflicts And War - Fire. Source: CNN. Hamas on Sunday claimed to have taken a large number of hostages from Israel and brought them back to Gaza, according to Abu Obaida, the spokesperson for the armed wing of Hamas, in a short statement on al-Aqsa TV. "Today, our fighters managed to capture a large number of prisoners from the enemy forces and bring th

Action: Influence Risk Score: High Risk (selected), Medium Risk, Low Risk, No Risk. Save.

Israel-Hamas Conflict: View of Impacted Warehouses/Plants/Suppliers/Shipments

Overview **Assets Details** ✕

 Israel at war with Hamas after unprecedented attacks (23010625)  **High**
Valid Until : 31 Dec 2023

📍 Location : 32° 15' 42" N 35° 25' 59" E 📏 Impacted Area : 37511.9 SQ KM

📄 Shipment (10) Last Updated On: 23 Oct 2023 08:30

📍 W/H Location (0)

🏭 Plant (0)

🏢 Suppliers (0)

Overview **Assets Details** ✕

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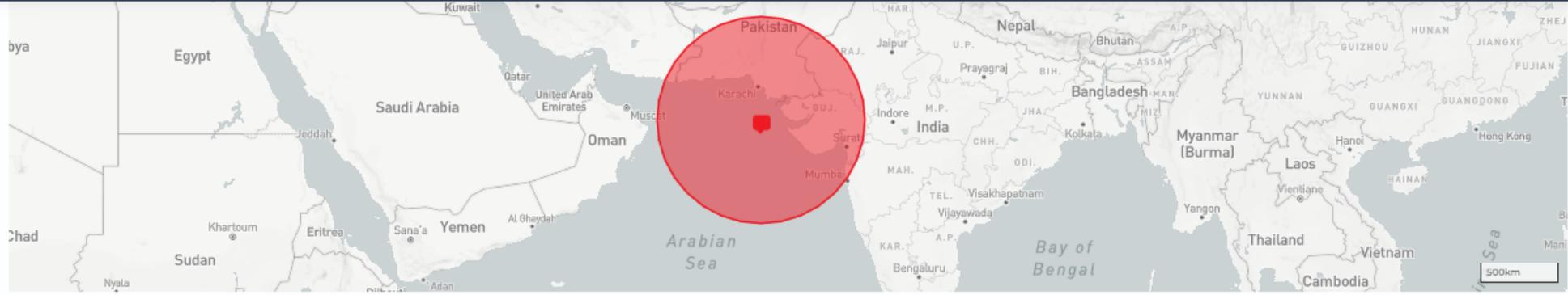
At Risk Potential Risk

BDP Ref No.	BL Number	Booking Number	Container Numbers	Vessel Name	Port of Departure	Port of Arrival	ETA	ETD	SBU Description	ETA Threshold Status	Tracking Status
1147066178		23345006	MCLU3600607	CHARLOTTE BORCHARD	ESBCN	ILHFA	22 Oct 2023	13 Oct 2023	INDUSTRIAL SPECIALTIES	On-Time	In - Transit
1147075110	BORUBRU427BAZM01	23365005	MCLU5082940,MCLU5...	CHARLOTTE BORCHARD	ESBCN	TRIZM	14 Oct 2023	29 Sep 2023	WIRE & CABLE	On-Time	In - Transit
1147078274	BORUBCH745BAZM01	23375011	MCLU5026252	CHARLOTTE BORCHARD	ESBCN	TRIZM	29 Oct 2023	13 Oct 2023	WIRE & CABLE	On-Time	In - Transit
1147078012	BORUWCH745BAAX01	23375012	MCLU5090781	CHARLOTTE BORCHARD	ESBCN	EGALY	26 Oct 2023	13 Oct 2023	ELASTOMERS	On-Time	In - Transit
1147071591	ZIMUHAM81063721	ZIMUHAM81063721	ZCSU6631908,ZCSU66...	ZIM VIETNAM	DEHAM	ILHFA	25 Oct 2023	10 Oct 2023	CONSTRUCTION CHEMICA	On-Time	In - Transit
1147077008		23.2.09.5640	BGBU5013082	ZIM VIETNAM	DEHAM	ILHFA	25 Oct 2023	09 Oct 2023	PO/PG	On-Time	In - Transit
1197082235	MEDUAW940053	213B1690245	MSMU1444808	ZIM VIETNAM	BEANR	ILASH	23 Oct 2023	12 Oct 2023	SURF	On-Time	In - Transit

Another Example: Cyclone in Pakistan

SMART + NAVIGATOR | RISK MONITOR
SMART + NAVIGATOR
All Companies
RS Ritesh Sahoo

Home
Events List
Assets View
Reporting
Alerts
Data Management



Overview
Assets Details
X

Orange alert for tropical cyclone BIPARJOY-23. Population affected by Category 1 (120 km/h) wind speeds or higher is 0 (19.429 million in Tropical Storm). (TC1000975)
High

Valid Until : 15 Jun 2023

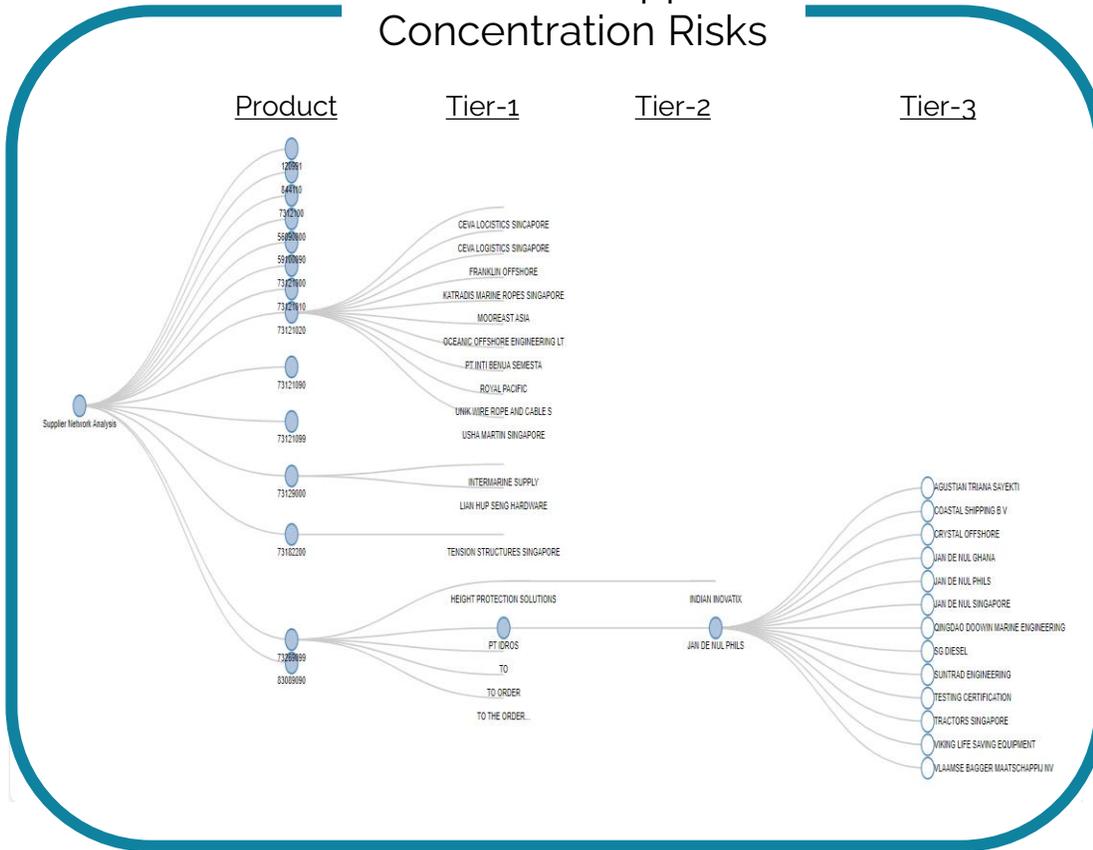
Location : 22.0° 41.0' 59.0" N 67.0° 12.0' 0.0" E
Impacted Area : 118236.9811050545 SQ KM

Shipment (261)
Last Updated On: 15 Jun 2023 15:00

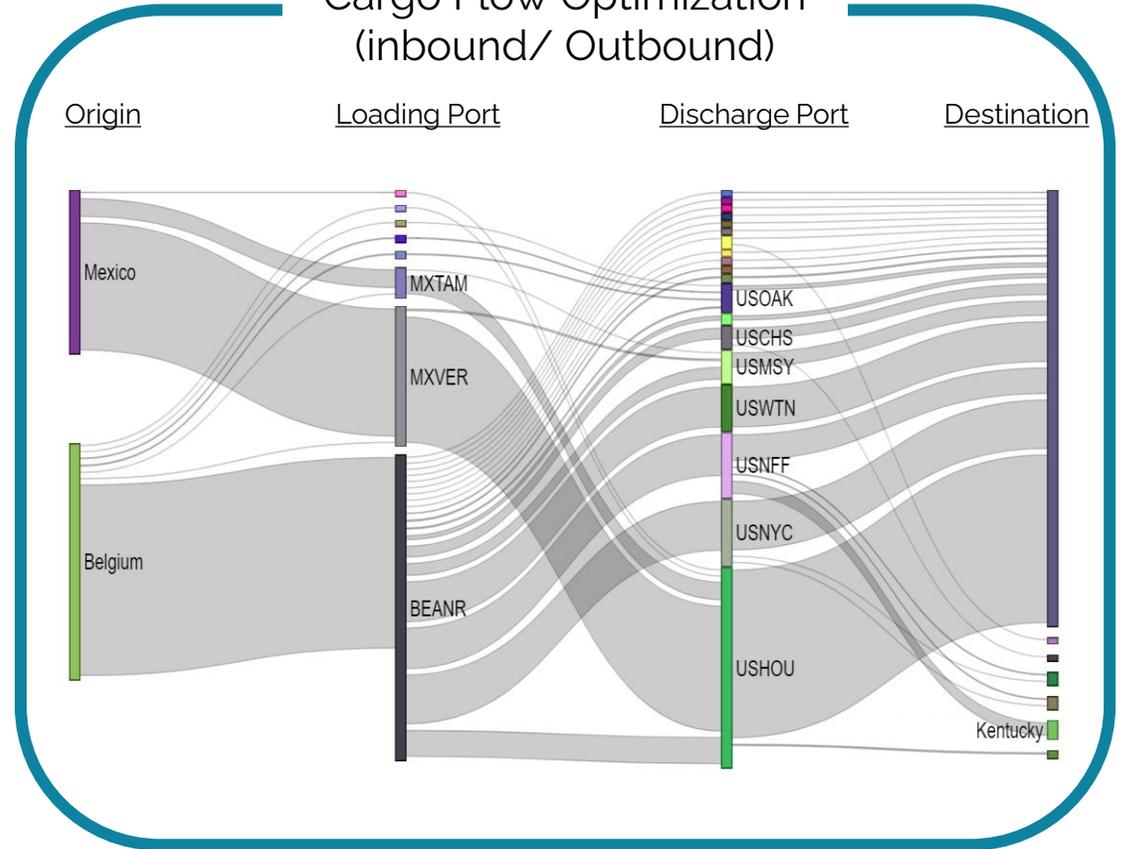
BDP Ref No.	BL Number	Booking Number	Container Numbers	Vessel Name	Port of Departure	Port of Arrival	ETA	SBU Description
US10019894657	MAEU609466372	609466372	HASU1350592,MRKU7...	MAERSK GUAYAQUIL	USHOU	INNSA	15 Jun 2023	WIRE & CABLE
US10019897382	MAEU609431278	609431278	MRKU3184707,MRKU3.	MAERSK DENVER	USHOU	INMAA	20 Jun 2023	POLYETHYLENE

An Example: Supplier & Compliance Risk Analytics

Product & Supplier Concentration Risks



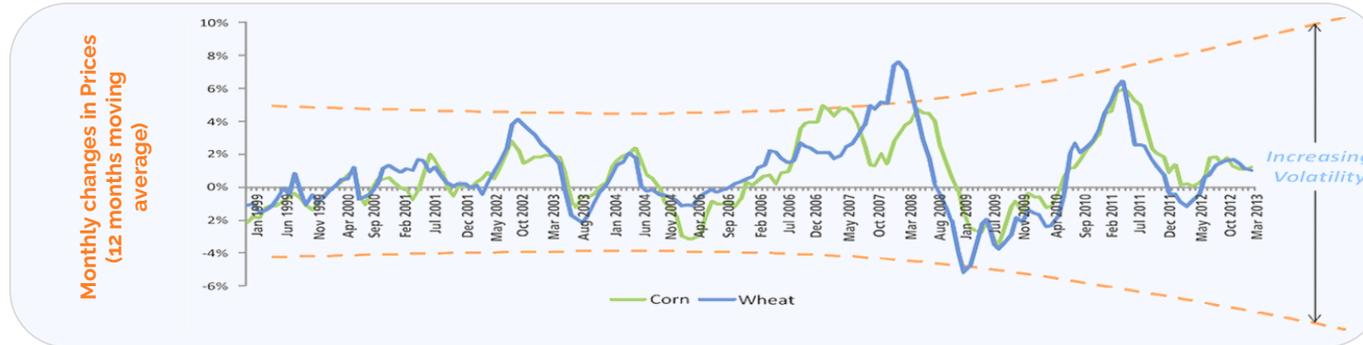
Cargo Flow Optimization (inbound/ Outbound)



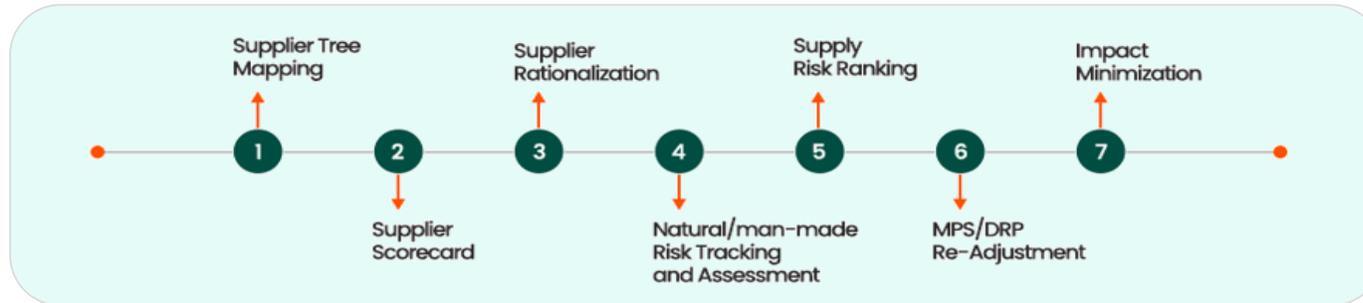
SUPPLY CHAIN RESILIENCE

Supply Chain Risks Analytics & Mitigations

Level 3 [Macro Economic]
Raw materials risks due to commodity price fluctuation & shortages and energy prices → risk hedging & management



Level 2 [Micro Economic]
Supplier risks (multi-tier (1-N)) due to country & supplier concentration/ compliance → product, part & material relationship, spend & alternative suppliers

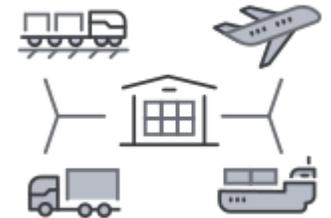


Level 1 [Intra Company]
Operational risks due to vessel delay, port congestion, severe weather, labour shortages, strikes, etc. → monitoring of events and risks at supplier, product, material or shipment level & alternate multi-modal routes



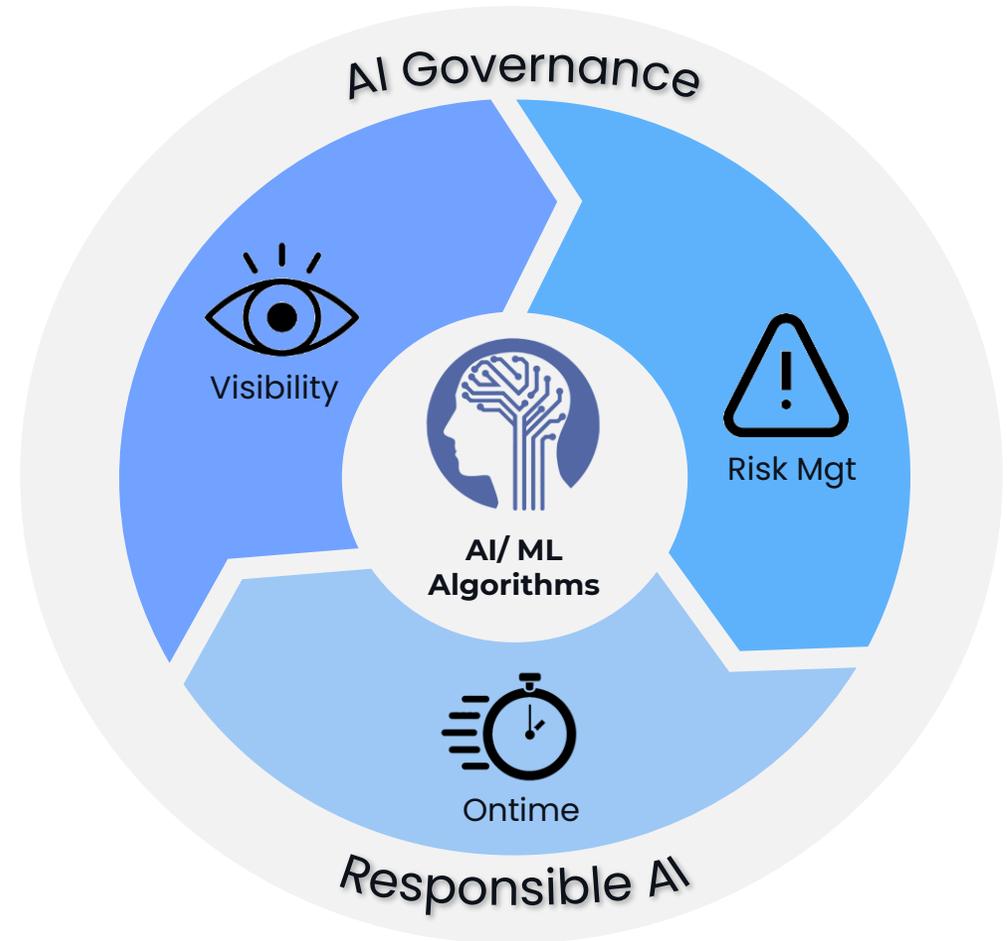
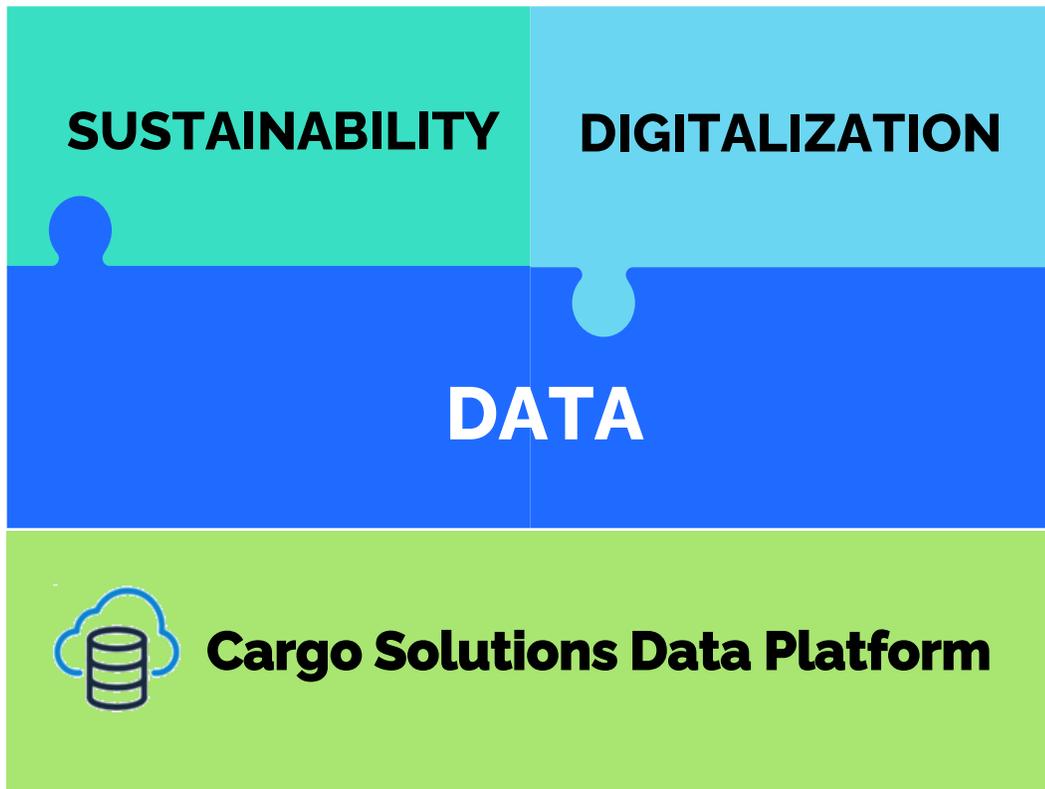
(Visibility + Predictability + Sustainability)

Digital Twins



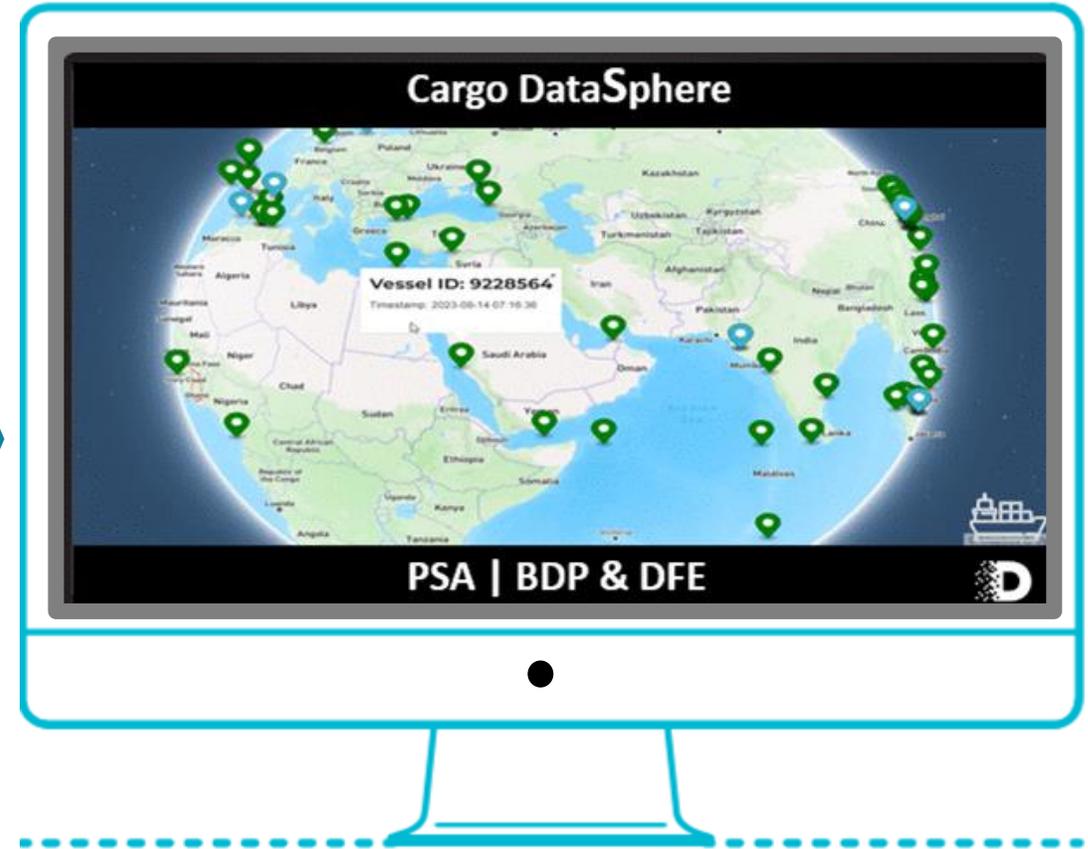
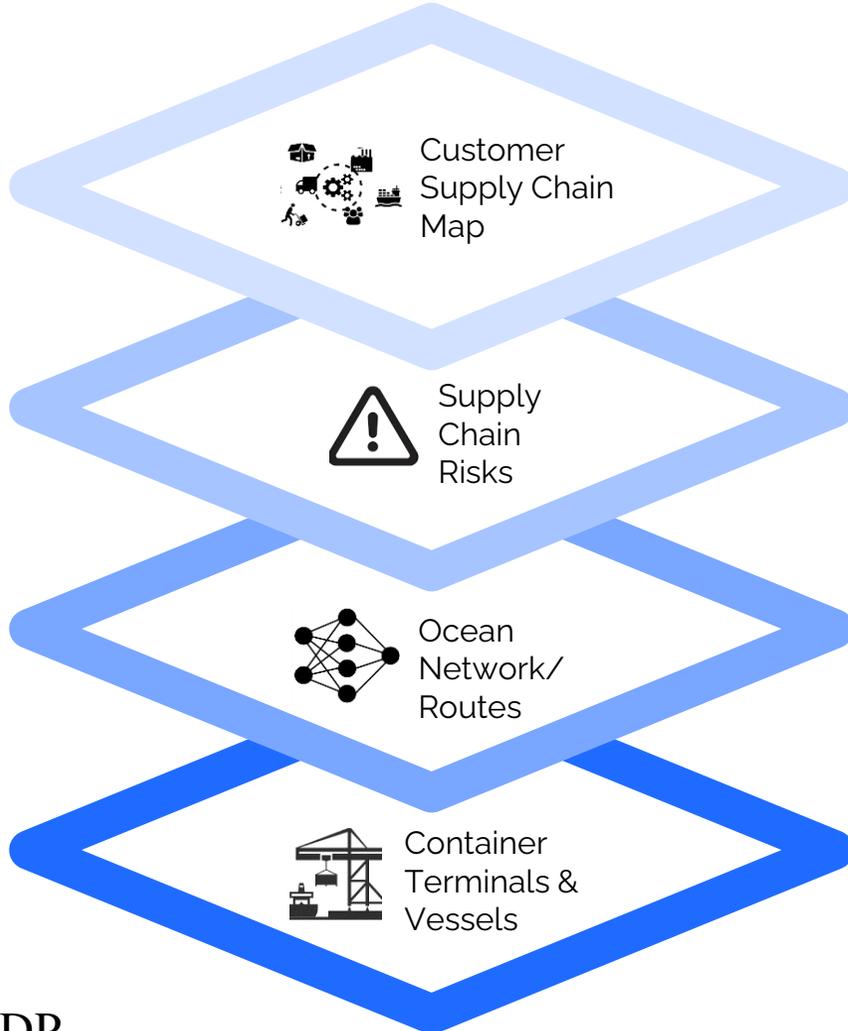
1. Forecasting
2. Optimization
3. Simulation (what-if)

Cargo Solutions Data Platform Provides the Foundation for Data Science Powering Sustainability & Digitalization Apps

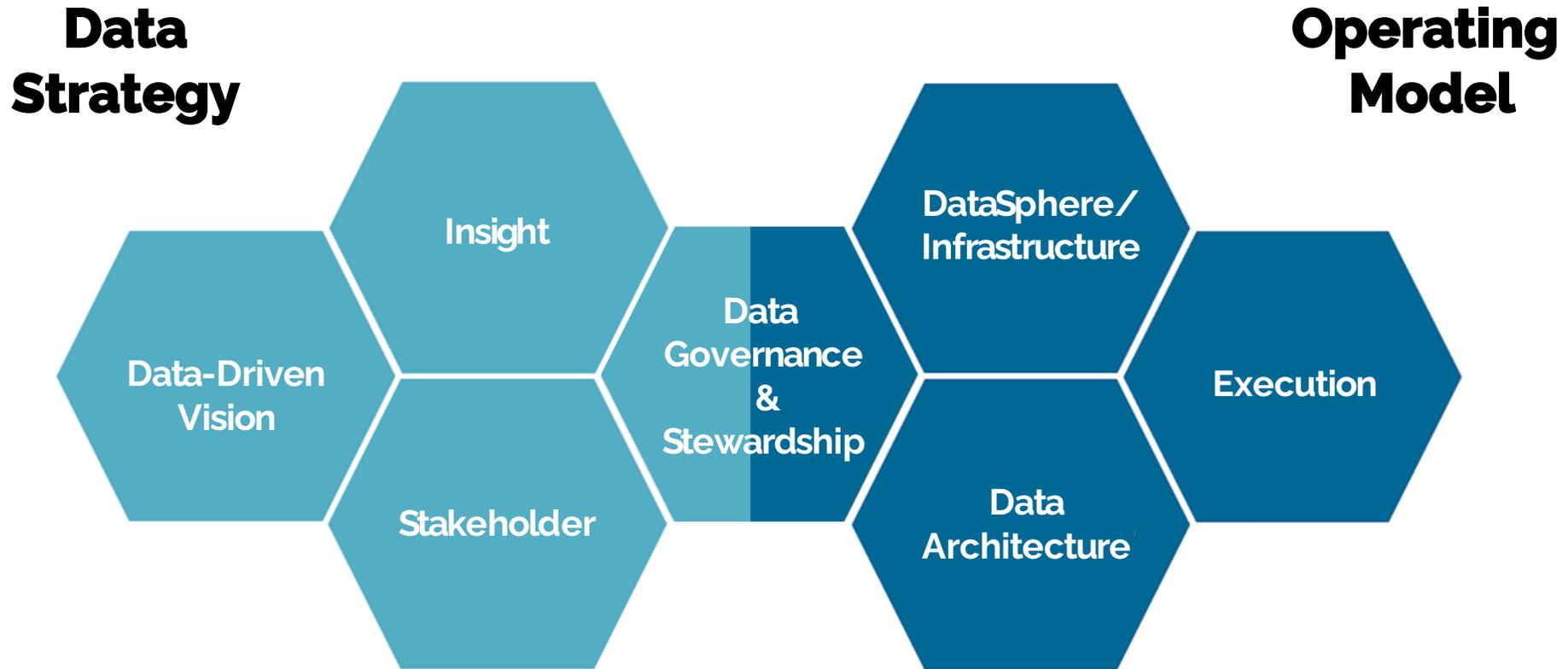


SUPPLY CHAIN RESILIENCE

Cargo Solutions Data Platform Provides the Foundation for Data Science Powering Sustainability & Digitalization Apps



A Strong Data Governance Framework is Also Essential to Support the Various Digital & Data Initiatives





THANK YOU