

**Canadian Council of Chief Executives and Keizai Doyukai
Joint Statement on the Canada-Japan CEO Dialogue**

The Canada-Japan CEO Dialogue was held in Toronto by video conference on January 14th, 2014 (January 15th in Tokyo), with the participation of twelve Japanese and Canadian business leaders, Ambassadors, and Chief Negotiators for the Trans-Pacific Partnership (TPP) and the Canada-Japan Economic Partnership Agreement (CJEPA).

Our two business associations were pleased to note that Canada and Japan have launched negotiations on a bilateral EPA, and have both joined the TPP, since the 2011 meeting of Canadian and Japanese business leaders and 2012 joint statement.

The two delegations discussed the current economic situation in Canada and Japan, opportunities for enhanced cooperation in key sectors, Canada and Japan's complementary assets, and next steps in advancing the Canada-Japan economic relationship. Both sides agreed that trade and investment between our two nations has not reached its full potential.

As two nations with high regulatory standards, a deep respect for the environment and high wages and living standards, Canada and Japan have much to learn from each other. Business leaders are committed to cooperating more closely, independent of government, to develop and strengthen awareness of each country's capabilities.

The business communities of Canada and Japan are strongly supportive of the TPP negotiations and are committed to working together to ensure high standards in the agreement and quality rules. TPP will set the standards for global value chains and must create a predictable, stable and open environment for commerce. As negotiators prepare for the next phase of the negotiations, they are urged to achieve high-quality goods market access proposals eliminating tariffs, services and investment liberalization that ensures a level playing field for Canadian and Japanese businesses and an opening of federal and sub-federal public procurement markets. CEOs also stressed that their governments should strive for an expeditious conclusion to the TPP negotiations.

It is the firm belief of the CCCE and the Keizai Doyukai that the CJEPA would significantly benefit both countries. The CJEPA should be comprehensive and no less ambitious than the TPP. It should address the priorities and unique nature of the Canada-Japan economic relationship and in that respect may enable the two countries to exchange even more benefits than is possible through a multilateral agreement such as the TPP.

In seeking to maximize trade and investment between Canada and Japan, negotiators should explore the concept of an Energy Chapter within the framework of the EPA. This would address Japan's highest national interest for secure and consistent supplies of energy to meet its domestic demands, but would be balanced by strong trade liberalization that benefits both partners. The two countries should aim for an early conclusion and expeditious implementation of the EPA, both for its own merits and to encourage a timely conclusion and implementation of the TPP.

During their meeting, business leaders also committed to improving cultural and business linkages through student exchanges and internships.

Finally, the business leaders expressed their support for increased bilateral investment as a means of improving trade flows and collaboration between Canadian and Japanese companies. Foreign investment is critical to Canada as it develops its potential as a leading exporter of energy. The business communities of both countries should work together to make possible exports of liquefied natural gas (LNG) from Canada to Japan – a development that promises significant benefits for governments, employers and citizens of both countries.

Background

Canada and Japan enjoy a significant and longstanding economic relationship. Japan is the world's third largest national economy and one of Canada's most important economic and commercial partners. In 2012, total merchandise trade between the two countries totalled \$25.4 billion. With Japanese investment of \$17.5 billion in Canada, Japan is the sixth-largest foreign investor in Canada.

About the CCCE

Founded in 1976, the Canadian Council of Chief Executives (CCCE) is a not-for-profit, non-partisan organization composed of the CEOs of 150 leading Canadian enterprises. Member companies collectively administer \$4.5 trillion in assets, have annual revenues in excess of \$850 billion, and are responsible for most of Canada's exports, investment, private sector research and development, and employer-sponsored training.

About Keizai Doyukai

Keizai Doyukai (Japan Association of Corporate Executives) is a private, non-profit and non-partisan organization formed in 1946. Keizai Doyukai membership comprises approximately 1,300 top executives of some 900 large corporations, all sharing the common belief that corporate managers should be key players in a broad range of political, economic, and social issues.

###



KEIZAI DOYUKAI

公益社団法人 経済同友会
Japan Association of Corporate Executives



PARTICIPANTS
JAPAN CANADA CEO DIALOGUE
JANUARY 14, 2014 TORONTO/ JANUARY 15, 2014 TOKYO

Japanese Participants

Yoshiaki Fujimori

Vice Chairperson of Japan Association of
Corporate Executives (Keizai Doyukai)
Chairperson of Committee on the
Promotion of EPAs/FTAs
President & CEO
LIXIL Group Corporation

Kay Deguchi

Vice Chairperson of Committee on the
Promotion of EPAs/FTAs
Corporate Executive Officer
Bell Systems 24

Shinji Fukukawa

Advisor to Committee on the Promotion of
EPAs/FTAs
Chairman
Toyo University

Junichi Handa

Vice Chairperson of Committee on the
Promotion of EPAs/FTAs
Corporate Officer
Takeda Pharmaceutical Company Limited

Toshiyuki Shiga

Chairperson of Committee on Asia-Japan
Relations
Vice Chairman, Representative Director
Nissan Motor Co., Ltd.

Yukio Tada

Chairperson of Committee on Americas-
Japan Relations
President
Sojitz Research Institute, Ltd.

Norihiro Okuda

Ambassador Extraordinary and
Plenipotentiary of Japan to Canada

Koji Tsuruoka

Representative of the Government of Japan
Ambassador
Chief Negotiator for the Trans-Pacific
Partnership

Jun Yokota

Ambassador in charge of Economic
Diplomacy
Chief Negotiator for the Japan Canada
Economic Partnership Agreement

Canadian Participants

The Honourable John Manley

President and Chief Executive Officer
Canadian Council of Chief Executives (CCCE)

The Honourable Perrin Beatty

President and Chief Executive Officer
Canadian Chamber of Commerce
President of the B20 Coalition

Donald A. Guloien

President and Chief Executive Officer
Manulife Financial Corporate

Linda S. Hasenfratz

Chief Executive Officer
Linamar Corporation
Co-Chair of the Board of the Canadian
Council of Chief Executives

Donald R. Lindsay

President and Chief Executive Officer
Teck Resources Limited

Bruce Simpson

Director & Global Practice Leader
McKinsey & Company

Mackenzie Clugston

Ambassador of Canada to Japan

Ian Burney

Chief Negotiator for the Canada Japan
Economic Partnership Agreement
Assistant Deputy Minister
Foreign Affairs, Trade and Development
Canada

Kirsten Hillman

Chief Negotiator for the Trans-Pacific
Partnership
Associate Assistant Deputy Minister
Foreign Affairs, Trade and Development
Canada