

50th ASEAN-Japan Business Meeting

6-8 November 2024 Bangkok, Thailand

Building Resilient Partnership for Sustainable Future

6-Nov

The Okura Prestige Bangkok Ballroom II

15:00-17:00	AJBM Steering Committee Meeting		
MC	Kalin Sarasin	Chairman of the 50th AJBM and Honorary Chairman of The Thai Chamber of Commerce and Board of Trade of Thailand	
18:00-21:00	Welcome Reception Hard Rock Café Bangkok		

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The Okura Prestige Bangkok Ballroom II

8:30-9:00	Registration		
9:00-9:30	Opening		
Welcome remarks remarks	Mr.Kalin Sarasin	Chairman of the 50th AJBM and Honorary Chairman of The Thai Chamber of Commerce and Board of Trade of Thailand	Thailand
	Mr.Yuji Hirako	Co-Chairperson, Japan-Asia Relations Committee, Keizai Doyukai Japan and Senior Advisor, ANA Holdings Inc.	Japan
	Mr.Mike Kanetsugu	Vice Chairperson, Keizai Doyukai and Member of the Board of Directors, Chairman, MUFG	Japan
	H.E. Mr. Masato Otaka	Ambassador of Japan to Thailand	Japan
9:30-10:00	Keynote Speech		
	H.E.Mr.Akanat Promphan	Minister of Industry of Thailand	Thailand
10:00-10:10	Photo Session		
10:10-10:20	Coffee Break		
10:20-10:35	Strategic Partnerships: Exploring ASEAN-Japan Relations in a Dynamic Global Context		
	Somkiat Tangkitvanich	President, Thailand Development Research Institute (TDRI)	Thailand
10:35-11:35	Panel Discussion 1: Food Security		
Panelist	Dr. Poj Aramwattananont	President & CEO, SeaValue Public Company Limited	Thailand
	Mr. Ichiro Sakakura	President, Ajinomoto Thailand	Japan
	Mr. Salman Ghzali	Group Chief Strategy Officer, FGV Holdings Berhad	Malaysia
Moderator	Muhaymin Khan	Manager, YCP	Thailand

11:45-12:50	Lunch		
12:50-14:10	Panel Discussion 2: Tourism		
Panelist	Mrs. Suphajee Suthumpun	Group CEO, Dusit International	Thailand
	Mr. Hiroyuki Kitagawa	President & CEO, JTB PTE Ltd.	Japan
	Mr. Shinya Kanda	President, CEO of ANA X	Japan
	Mr. Joydeep Chakraborty	Chief Strategy Officer, Traveloka	Indonesia
Moderator	Ms. Fei Yong	Manager, YCP Holdings	Thailand
14:10-14:30	Coffee Break		
14:30-14:50	Presentation:Food Culture in Tourism		
Panelist	Ms. Jutamas Wisansing	PhD, Managing Director & Consultant, Perfect Link Consulting Group Co.,Ltd.	
	Mr. Matthew John Knights	Chief Hospitality Group Officer,Asset World Corporation	
14:50-15:50	Panel Discussion 3: Mobility		
Panelist	Mr. Chadchart Sittipunt	Governor of Bangkok	Thailand
	Mr. Prasanna Kumar Ganesh	Executive Vice President,Toyota Motor Asia	Japan
	Mr. Yew Heng Lim	Group Managing Director, Grab Holdings	Singapore
Moderator	Mr. Nuttapan Meethong	Director, YCP	Thailand
15:50-16:20	Panel Discussion4: HR Platform by Keizai Doyukai & ERIA		
Panelist	Mr. Nobuhiro Aizawa	Dean and Managing Director of the ERIA School of Government	
	Mr. Yuji Hirako	Co-Chairperson, Japan-Asia Relations Committee, Keizai Doyukai and Senior Advisor, ANA Holdings Inc.	Japan
	Mr. Kazufumi Watanabe	Group CXO, Executive Vice President and Executive Officer, SOMPO Holdings,Inc.	Japan
	H.E. Mr. Masahiko Kiya	Ambassador of Japan to ASEAN	Japan
16:20-16:25	Closing		
Closing remarks	Mr. Seiji Imai	Co-Chairperson, Japan-Asia Relations Committee, Keizai Doyukai Japan and Chairman, Member of the Board of Directors, Mizuho	
16:45-17:15	Press Conference		
17:30-21:00	Dinner		

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9:00-17:30	Golf or Cultural Tour
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