

## The 45th ASEAN-Japan Business Meeting (AJBM)

Thursday 12 to Saturday 14 December, 2019 / The Imperial Hotel Tokyo

### New Reality and Opportunity for ASEAN and Japan in the Face of New Global Trends Draft Meeting Agenda (as of 11 December 2019)

#### Day 1 : Thursday 12 December

Miyabi, 3<sup>rd</sup> floor, main building

#### 17:00 - 18:00 AJBM Steering Committee Meeting (tbc)

Moderator: **Mr. HAYASHI Nobuhide**, The 45th AJBM Chairman

Kujaku (Peacock) East, 2<sup>nd</sup> floor, main building

#### 18:30 - 20:30 Welcome Dinner

Welcome: **Mr. HASHIMOTO Keiichiro**,  
Vice Chairman and President, Keizai Doyukai  
Toast : **Mr. HAYASHI Nobuhide**, The 45th AJBM Chairman

#### Day 2: Friday 13 December

Kujaku (Peacock) East, 2<sup>nd</sup> floor, main building

#### 8:15 – 9:00 Registration

#### 9:00-9:30 Opening Ceremony

09:00-09:05	Welcome Remark : <b>Mr. HASHIMOTO Keiichiro</b> , Vice Chairman and President, Keizai Doyukai
09:00-09:10	Guest Remark : <b>Mr. NAKAYAMA Norihiro</b> , Parliamentary Vice-Minister for Foreign Affairs
09:10-09:20	Guest Remark : <b>H. E. Mr. Singtong Lapisatepun</b> , The Royal Thai Ambassador to Japan
09:20-09:30	Introduction : <b>Mr. HAYASHI Nobuhide</b> , The 45th AJBM Chairman

#### 09:30 - 11:45 Plenary Session I

09:30-09:35	<u>Introduction</u> : <b>Mr. HAYASHI Nobuhide</b> , The 45th AJBM Chairman
09:35-10:45	<u>Keynote Speech &amp; QA</u> : <i>Technology Utilization Japan's New Challenge</i> -- <i>Position and Relationship with ASERAN</i> <b>Mr. IMAI Yasuyuki</b> , Senior Vice Officer and COO, Softbank <i>Softbank Business Development Strategy in Asia</i> <b>Mr. NOZAKI Daichi</b> , VP, Head of Global Business, SoftBank
	<10:45-11:00 Coffee Break>

11:00-11:45	<u>Keynote Speech &amp; QA :</u> <i>Market Cooperation and Mutual Growth of Japan and ASEAN</i> <b>Mr. KONUMA Yasuyuki</b> , Director & Senior Executive Officer, Tokyo Stock Exchange
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Kujaku (Peacock) West, 2<sup>nd</sup> floor, main building

12:00 - 13:45 Lunch Session/ASEAN – Japan Startups Panel	
12:00 - 12:30 -	Lunch starts ASEAN-Japan Startups Panel <i>Growth Strategy of ASEAN – Japan Startups Expanding Globally</i>  Moderator : <b>Mr. MASHITA Naoaki</b> , CEO & Founder, V-Cube  Panelist: <b>Mr. IZUMO Mitsuru</b> , CEO & founder, Euglena Panelist: <b>Mr. OTA Yoshihiro</b> , Head of CEO Office, Axelspace Corporation Panelist: <b>Mr. TANIGUCHI Naoji</b> , CEO & CTO, Holoeyes Panelist: <b>Mr. Jeffrey Foo</b> , CEO & <b>Mr. Sean Ong</b> , Regional Group Director for Japan & Korea, LIV3LY Panelist: <b>Mr. Prasetio Erlimus</b> , CEO, PT Compro Kotak Inovasi Panelist: <b>Mr. HONMA Masahiko</b> , General Partner, Incubate Fund

14:00 - 16:00 Breakout Sessions	
"Tsuru" 3 <sup>rd</sup> floor, main building	
1 ) Connecting the Markets and Enhancing Opportunities – – Digital changes consumer market (E-commerce)	
14:00-14:10	Moderator: <b>Mr. WATANABE Kazufumi</b> , Vice President, Amazon Japan
14:10-15:00 (@ 7 -10min)	Speakers: <b>◆DX in Asia and Japan's Strategy</b> <b>Mr. FUKUOKA Noriyoshi</b> , Deputy Director, Trade Promotion Division, Trade and Economic Cooperation Bureau, METI <b>◆DX in Asia and Malaysia's Strategy</b> <b>Dato' Ng Wan Peng</b> , COO, Malaysia Digital Economy Corporation <b>◆"Japan Mall" and Opportunities of Cross border EC</b> <b>Mr. FUJII Shinya</b> Director-General, Digital Trade and New Industry Dept., JETRO <b>◆Logistics as Infrastructure of Expanding Cross border EC</b> <b>Mr. YAMAUCHI Masaki</b> , Chairperson of the Board of Directors, Yamato Holdings Co., Ltd.
15:00-15:50	<u>QA and Discussion</u>
15:50-16:00	<u>Wrap up</u>

"Kiku" 2<sup>nd</sup> floor, main building

<b>2) Upgrading Industries – – Digital changes industry infrastructure and value chains (manufacturing &amp; human resources)</b>	
14:00-14:10	Moderator : <b>Mr. HACHIUMA Fuminao</b> , President & CEO, J-OIL MILLS, INC.
14:10-15:00 (@ 7 -10min)	Speakers : <b>◆DX Impact on the Manufacturing Value Chains in Asia</b> <b>Mr. FUCHU Takaaki</b> , Associate Director Singapore, Deloitte <b>◆DX Impact on the Manufacturing Value Chains in Asia</b> <b>Mr. KURATA Hideyuki</b> , Senior Executive Officer & GM of Technology General Div., AGC <b>◆Future of Manufacturing in Asia</b> <b>Mr. UEDA Akihiro</b> , CEO & Director of Asia EV Business, Terra Motors <b>◆Future of Manufacturing in Asia</b> <b>Ms. HIRANO Miku</b> , CEO, Cinnamon <b>◆Future of Manufacturing in Asia: Human Resources Perspective</b> <b>Mr. Perry Ferrer</b> , President, EMS Components Assembly Inc. <b>◆Future of Manufacturing in Asia: Human Resources Perspective</b> <b>Mr. Anthony Raja Devadoss</b> , Managing Director & Business Head, PERSOLKELLY CONSULTING, ASIA PACIFIC
15:00-15:50	<u>QA and Discussion</u>
15:50-16:00	<u>Wrap up</u>

<b>3) Enhancing well-being for all – Smart, sustainable and quality solutions (smart city solutions, energy &amp; environment, mobility)</b>	
14:00-14:10	Moderator : <b>Dr. ASANO Toshio</b> , Former President and CEO, Asahi Kasei Corporation
14:10-15:00 (@ 7 -10min)	<p>Speaker :</p> <p>◆<b>ASEAN-Japan Collaboration via Infrastructure Development</b> <b>Mr. HATANO Takuma</b>, President and CEO JOIN (Japan Overseas Infrastructure Investment Corporation for Transport &amp; Urban Development)</p> <p>◆<b>Infrastructure Development for Upgrading Industries</b> <b>Mr. Sihasak Phuangkitkeow</b>, Special Advisor, The Eastern Economic Corridor Committee of Thailand</p> <p>◆<b>Overcoming Social Challenges by Leveraging Technologies</b> <b>Mr. OSHIMA Marei</b>, Director, Executive Officer, CFO, Global Mobility Service</p> <p>◆<b>Overcoming Social Challenges by Leveraging Technologies</b> <b>Mr. KIYAMURA Takuya</b>, President, Sensyn Robotics</p> <p>◆<b>ASEAN-Japan Collaboration for Sustainable Society &amp; Industry</b> <b>Mr. Surapol Kunanantakul</b>, Siam Biomass Manufacturing</p>
15:00-15:50	<u>QA and Discussion</u>
15:50-16:00	<u>Wrap up</u>

16:00 - 16:15 Coffee Break

Kujaku(Peacock) East, 2<sup>nd</sup> floor, main building

<b>16:15 - 17:00 Plenary Session 2</b>	
	Moderator : <b>Mr. HAYASHI Nobuhide</b> , The 45th AJBM Chairman
16:15 – 16:45	<p><u>Report from Breakout Session &amp; QA:</u></p> <p><b>Mr. WATANABE Kazufumi</b>, Vice President, Amazon Japan <b>Mr. HACHIUMA Fuminao</b>, President &amp; CEO, J-OIL MILLS, INC. <b>Mr. ASANO Toshio</b>, Former President and CEO, Asahi Kasei Corp.</p>
16:45 - 17:00	<p><u>Wrap up &amp; Closing Remarks :</u></p> <p><b>Mr. HAYASHI Nobuhide</b>, The 45th AJBM Chairman <b>Mr. HASHIMOTO Keiichiro</b>, Vice Chairman &amp; President, Keizai Doyukai</p>

17:00~18:00 Networking Cocktail at Foyer of Fuji room

Fuji, 3<sup>rd</sup> floor, main building

**18:00 - 20:30 Closing Dinner**

Remark: **Mr. SAKURADA Kengo**, Chairman, Keizai Doyukai

**Day 3 : Saturday 14 December**

**11:30-13:00 (TBC) AJBM Steering Committee Meeting**

Moderator: **Mr. HAYASHI Nobuhide**, The 45th AJBM Chairman

*13:00 leaves The Imperial Hotel Tokyo - 17:00 returns to the hotel*

**14:00 – 16:00 Optional Tours**

**A : Amazon Japan Kawasaki Fulfillment Center**

**B : Yamato Holdings Haneda Chronogate Logistics Center**