

42nd ASEAN-Japan Business Meeting (AJBM)

Monday 10 October - Wednesday 12 October 2016

Sapporo Park Hotel, Hokkaido, Japan

Tel: +81-11-511-3131 / Fax: +81-11-531-8522 / Web: <http://www.park1964.com/english/>

Main Venue: Park Hall, 3rd floor

PROGRAMME

Theme: Strengthen Ties between ASEAN and Japan,
by Vitalizing Local Economy of ASEAN and Japan

Day 1: Monday, 10 October 2016

@Park Hall C, 3F

17:00 - 18:00 Steering Committee Meeting (Steering Committee Members only)

Chair: **Mr. Koichi Kawana**, 42nd AJBM Co-Chairman
✓ Acknowledgement and Updates from national committees
✓ The 42nd AJBM schedule and agenda

@Park Hall C, 3F

18:10 - 18:40 Pre-Meeting for Session Chairs & Panelists

TBC

@Emerald, 3F

19:00 - 21:00 Welcome Dinner (by invitation only)

Opening remarks: **Dr. Yoshimitsu Kobayashi**, Chairman,
Keizai Doyukai
Welcome remarks: **Mr. Katsuhiko Akimoto**, Mayor, City of
Sapporo
Toast: **Mr. Ryuzo Yokouchi**, Chairman, Hokkaido Keizai
Doyukai

Day 2: Tuesday, 11 October 2016

08:30 - 09:00 Registration

@Park Hall A and B, 3rd Floor

09:00 - 09:30 Opening Ceremony

09:00 - 09:05	Introduction: Mr. Koichi Kawana , 42 nd AJBM Co-Chairman
09:05 - 09:10	Event Open by: Dr. Yoshimitsu Kobayashi , Chairman, Keizai Doyukai
09:10 - 09:20	Welcoming Remarks by: Mr. Ryuzo Yokouchi , Chairman, Hokkaido Keizai Doyukai
09:20 - 09:30	Special Remarks by Guest of Honour: Mr. Yasuhiro Tsuji , Vice Governor of Hokkaido Prefecture

09:30 - 12:00 Plenary Session 1	
09:30 - 09:35	Introduction: Mr. Koichi Kawana , 42 nd AJBM Co- Chairman
09:35 - 09:50	<u>Speaker 1</u> : Dr. Fukunari Kimura , Professor, Faculty of Economics, Keio University / Chief Economist of Economic Research Institute for ASEAN and East Asia (Japan)
09:50 - 10:05	<u>Speaker 2</u> : Mr. Yoshiaki Nakamara , President, Japan Inbound Solutions Co., Ltd. (Japan)
10:05 - 10:20	<u>Speaker 3</u> : Ms. Chian Voen Wong , Director, Mayer Brown Consulting (Singapore)
10:20 - 10:40	Coffee Break
10:40 - 11:40	Panel discussion <u>Panelist 1</u> : Dr. Fukunari Kimura <u>Panelist 2</u> : Mr. Yoshiaki Nakamara <u>Panelist 3</u> : Ms. Chian Voen Wong <u>Panelist 4</u> : Tan Sri Dr. Michael O.K. Yeoh , Co-Founder and CEO, The Asian Strategy & Leadership Institute (Malaysia) <u>Moderator</u> : Dr. Yoshinori Fujikawa , Associate Professor, International Business Strategy, Hitotsubashi University (Japan)
11:40 - 11:55	Q&A with the audience
11:55 - 12:00	Closing

Moving to Luncheon venue (12:00 – 12:15)

@Emerald, 3F

12:15 - 13:30 Luncheon	
12:50 - 13:30	Introduction: Mr. Koichi Kawana , 42 nd AJBM Co-Chairman <u>Guest Speaker</u> : PhD. Ryusuke Hatano, Professor, Hokkaido University and students and foreign students of Hokkaido University (Japan) "Introduction of Graduate Program for Fostering Frontiers of Practical Solutions in a Populations-Activities-Resources-Environments (PARE) Chain".

Moving to the Meeting venue (13:30 – 13:45)

@Park Hall A and B, 3F

13:45 - 14:30 Plenary Session 2	
13:45 - 13:48	Introduction: Mr. Shinya Katanozaka , 42 nd AJBM Co-Chairman
13:48 - 13:58	<u>Speaker 1</u> : Mr. Hiroshi Yoshikawa , Japan Shopping Tourism Organization (Japan)
13:58 - 14:08	<u>Speaker 2</u> : Mr. Makoto Mitsui , Executive Director, Office of Food Industry promotion, Department of Economic Affairs, Hokkaido Government (Japan)
14:08 - 14:18	<u>Speaker 3</u> : Mr. Hiroyuki Itoh , CEO, Crypton Future Media, Inc (Japan)
14:18 - 14:30	Q&A with the audience

Coffee Break (14:30 – 14:45)

14:45 – 17:00 Roundtable Discussions in Parallel	
14:45 – 17:00	<p>Roundtable 1: Tourism @The Terrace Room, 1F</p> <p>Moderator: Ms. Carrie Bee Chuabio Hao, Partner, Japan Desk, ROMULO LAW OFFICE (Philippines)</p> <p>- ASEAN -</p> <p>Panelist 1: Mr. Yuthasak Supasorn, Governor of Tourism Authority of Thailand (Thailand)</p> <p>Panelist 2: Prof Rokhmin Dahuri, Chairman & Economic Advisor on behalf on Ruling party -PDIP Indonesia, for Maritime affairs. Senior Advisor PT JSB Indonesia. (Indonesia)</p> <p>- JAPAN -</p> <p>Panelist 4: Mr. Ross Findlay, Representative director, NAC (Niseko Adventure Center)</p> <p>Panelist 5: Mr. Ven Nishimura, Chairman, Prime Travel & Tour Pte. Ltd.</p> <p>Panelist 6: Mr. Yoshiaki Nakamara, President, Japan Inbound Solutions Co., Ltd.</p>
	Coffee Break
	Opinion exchange
	Closing
14:45 – 17:00	<p>Roundtable 2: Food @Park Plaza A, B2F</p> <p>Moderator: Ms. Ooi Suan Kim, Chairman, Builders Biomass (Malaysia)</p> <p>- ASEAN -</p> <p>Panelist 1: Mr. Yuichi Narita, President & CEO, NIPPON ACCESS HOKKAIDO Inc.(Singapore)</p> <p>Panelist 2: Mr. Abdul Kadir, Director, PT TRIPINDO PATRIA (Indonesia)</p> <p>Panelist 3: Mr. Myint Wai, Chairman, Wa Minn Group of Companies (Myanmar)</p> <p>- JAPAN -</p> <p>Panelist 4: Mr. Takashi Nishiyama, President, Nishiyama Seimen Co., Ltd.</p> <p>Panelist 5: Mr. Tomohiro Deguchi, President, Wakka Japan</p> <p>Commentator: Mr. Satoshi Shimomura, Executive Vice President, JETRO</p>
	Coffee Break
	Opinion exchange
	Closing

14:45 – 17:00	Roundtable 3: Regional Resources Park Plaza D, B2F Moderator: Dr. Yoshinori Fujikawa , Associate Professor, International Business Strategy, Hitotsubashi University (Japan) - ASEAN - Panelist 1: Mr. Yeonhang Chuah , Managing Director, Inter-Asia Links Co., Ltd. (Malaysia) Panelist 2: Mr. Gerard Bustos Sanvictores , Chairman & President, QRD INVESTORS INC (Philippines) - JAPAN - Panelist 3: Mr. Daichi Konuma , Chairman of the Board, CROSS FIELDS Panelist 4: Mr. Truong Gia Binh , Chairman, FPT CORPORATION (Vietnam) Panelist 5: Mr. Noboru Tsujimoto , President, T-PLAN CO.,LTD
	Coffee Break
	Opinion exchange
	Closing

Moving to the Meeting venue (17:00 - 17:15)

@Park Hall A and B, 3F

17:15– 18:00 Wrap Up Summary and Closing Remarks	
	Moderator: Mr. Shinya Katanozaka , 42nd AJBM Co-Chairman Rapporteur (Roundtable 1 Moderator): Ms. Carrie Bee Chuabio Hao , Partner, Japan Desk, ROMULO LAW OFFICE Rapporteur (Roundtable 2 Moderator): Ms. Ooi Suan Kim , Chairman, Builders Biomass Rapporteur (Roundtable 3 Moderator): Dr. Yoshinori Fujikawa , Associate Professor, International Business Strategy, Hitotsubashi University Closing remarks: Mr. Shinya Katanozaka , 42 nd AJBM Co-Chairman Greetings from the 43rd AJBM host: Dr. Thanong Bidaya , Chairman of the Board of Directors, TTW Public Company Limited

Moving to the Dinner venue (18:15 - 18:30)

@ Emerald, 3F

18:15 - 20:15 Closing Dinner hosted by JETRO and Keizai Doyukai	
	Greetings from JETRO: Mr. Satoshi Shimomura , Executive Vice President, JETRO Greetings from Keizai Doyukai: Mr. Shinya Katanozaka , 42 nd AJBM Co-Chairman Toast: Mr. Ryuzo Yokouchi , Chairman, Hokkaido Keizai Doyukai Guest remark: Mr. Keiji Abe , Director-General, Department of Economic Affairs, Hokkaido Prefecture Guest remark: Mr. Yuthasak Supasorn , Governor of Tourism Authority of Thailand (Thailand)

Day 3: Wednesday 12 October 2016

@Park Hall A and B, 3F

09:00 – 14:00 JETRO International Symposium on Service Industry

Refer to the attached document

@The Terrace Room, 1F

14:00 – 15:00 Steering Committee Meeting (Steering Committee Members only)

Chair: **Mr. Shinya Katanozaka**, 42nd AJBM Co-Chairman

- ✓ Wrap up of the 42nd AJBM and evaluation of cooperation with JETRO symposium
- ✓ Toward 43rd AJBM

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