

41st ASEAN-Japan Business Meeting
Sunday 11 October – Tuesday 13 October 2015
The Fullerton Hotel, Singapore
 Main Ballroom Lower Lobby

PROGRAMME (as of 5 Oct, 2015)

Theme: ASEAN & JAPAN: THE NEXT 50 YEARS

Day 1: Sunday, 11 October 2015	@ EDB Room
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18:00~19:00	Steering Committee Meeting (Steering Committee Members only)
	<i>Chair: Mr. Cecil Leong</i> - Acknowledgement and Updates from national committees - The 41 st AJBM schedule and agenda

19:00~19:30	Coach Pick-up @ Fullerton Hotel and @ Carlton Hotel

19:30~21:30	Welcome Dinner (by invitation only)
	Red House Seafood Restaurant #01-14 The Quayside, 60 Robertson Quay, S 238252

Day 2: Monday, 12 October 2015	@ Main Ballroom
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07:45~08:30	Registration

08:30~09:15	Opening Ceremony
08:30 – 08:35	Event Open by: Mr. Cecil Leong, Chair of 41 st AJBM Singapore Steering Committee; CEO of Mayer Brown Consulting
08:35 – 08:40	Welcoming Remarks by: Dr. Robert Yap, Chair, ASEAN Business Advisory Council, Singapore Chapter and Chairman, ASEAN Business Group, Singapore Business Federation (SBF)
08:40 – 08:45	Welcoming Remarks by: Mr. Toshiyuki Shiga, Co-Chair of Asia/Middle East-Japan Relations Committee, Keizai Doyukai
08:45 – 08:50	Message from Prime Minister Abe (delivered by His Excellency Haruhisa Takeuchi, Ambassador of Japan to Singapore)
08:50 – 09:05	Special Remarks by Guest of Honour: <i>to be advised</i>
09:05 – 09:15	Opening performance

Coffee Break (09:15 – 09:45)

09:45~11:45	Panel Session 1
	Winning in ever-changing ASEAN : The Future of Regional Operating Model
09:45 – 10:15	Keynote Speaker: Ms. Alison Kennedy, MD, ASEAN, Accenture Strategy

10:15 – 11:45	<p>Moderator: Mr. Chikatomo Hodo, Chairman, Accenture Japan</p> <p>Panelists:</p> <p>Ms. Wong Chian Voen, Director, Mayer Brown Consulting</p> <p>Ms. Jennifer Han, Vice President, Supply Chain, Unilever</p> <p>Mr. Kerry Mok, COO, Goodpack</p> <p>Mr. Kensaku Konishi, President & CEO, South & Southeast Asia, Canon Singapore Pte Ltd</p> <p>Mr. Eddie Siow, CEO & Founder, IM Holdings Group</p> <p>Comments from participating countries and Q&A</p>
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11:45~13:15 Luncheon @Ballroom Foyer

13:15~14:30	<p>Panel Session 2</p> <p>Topic: Business Integration: Closer ASEAN & Japan Partnerships</p>
13:15 – 13:35	<p>Keynote Speaker: Mr. Kazumi Nishikawa, Executive Director of JETRO Singapore and Special Advisor to the Minister, Ministry of Economy, Trade and Industry (METI)</p>
13:35 – 14:30	<p>Moderator: Mr. Paul Theiss, Chairman, Mayer Brown</p> <p>Panelists:</p> <p>Mr. Tetsuya Iguchi, Editor-in-Chief, Editorial Headquarters for Asia of Nikkei Inc</p> <p>Mr. Sony Harsono, CEO, Harsono Strategic Consulting; Chairman of the Indonesia-Japan Economic Committee of the Indonesian Chamber of Commerce (KADIN)</p> <p>Mr. Bruce Nicolas Delteil, Managing Director for Growth Strategy and M&A, ASEAN, Accenture</p> <p>Mr. Manu Bhaskaran, CEO & Founder, Centennial Asia Advisors</p> <p>Dr. Bunluasak Pussarungsri, Vice Chairman Service and Investment Committee, Thai Chamber of Commerce</p> <p>Comments from participating countries and Q&A</p>

Coffee Break (14:30 – 15:00)

15:00~16:45	<p>Panel Session 3</p> <p>Topic: Regional Opportunities in Selected ASEAN Countries</p>
15:00 – 15:10	<p>Introduction by Moderator: His Excellency Teng Theng Dar, Singapore's Non-Resident Ambassador to the Sultanate of Oman</p>
15:10 – 15:25	<p>Speaker 1: Mr. Aylwin Tan, Chief Customer Solutions Officer, Ascendas, on Vietnam, Malaysia and Singapore</p>
15:25 – 15:40	<p>Speaker 2: Mr. Ryuji Nishisaki, Director and Deputy Head, Emerging Markets Business Division, Sumitomo Mitsui Banking Corporation, on "Indonesia in Asia Centric Strategy"</p>
15:40 – 15:55	<p>Speaker 3: Mr. A.M. Kusumo, Chairman & Founder, PT. Catur Yasa, on Indonesia</p>
15:55 – 16:10	<p>Speaker 4: Mr. Phu Sae Tong, President & CEO, ANCO Group, on Cambodia</p>
16:10 – 16:25	<p>Speaker 5: Mr. Nathan Dodd, Partner, Head of Projects, South East Asia Mayer Brown JSM (Singapore), on Myanmar</p>
16:25 – 16:45	<p>Comments from participating countries and Q&A</p>

16:45– 17:00 Wrap Up Summary and Closing Remarks

16:45 – 16:55	Summary and closing remarks by Mr. Cecil Leong, Mayer Brown Consulting Closing Remarks by Mr. Koichi Kawana, Co-Chair of Asia/Middle East-Japan Relations Committee Greetings from the 42 nd AJBM Host, by Mr. Keisuke Yokoo, Vice Chairman & President, Keizai Doyukai
16:55 – 17:00	Closing performance

Rest Break (17:00 – 17:30)

17:30~19:30	Closing Dinner (by invitation only)
	Town Restaurant @ Fullerton Hotel Ground Floor Greetings from Mayer Brown Consulting: Mr. Cecil Leong, CEO Greetings from JETRO: TBC Greetings from Keizai Doyukai: TBC

Day 3: Tuesday 13 October 2015

@Ballroom 2

✓ Event organized and hosted by JETRO (by invitation only)

09:00 – 11:50 JETRO International Symposium on Service Industry	
	TBC

11:50 – 12:50 JETRO Networking Luncheon	
	TBC

13:00 – 13:45 AJBM Steering Committee Meeting	
	TBC

* To be confirmed