

40th ASEAN-Japan Business Meeting
Wednesday 22 – Friday 24 October / The Peninsula, Manila, Philippines

DRAFT PROGRAM (as of 21 October, 2014)

Theme: OPPORTUNITIES ARISING FROM ASEAN INTEGRATION

Day 1: Wednesday 22 October

Nolledo and Hernandez Boardroom, 2nd Floor

16:00~17:30 Steering Committee Meeting (Steering Committee Members only)

Chair: **Mr. Egmidio Cesar de Silva Jose**
 - Acknowledgement and Updates from national committees
 - The 40th AJBM schedule and agenda

Nolledo and Hernandez Boardroom, 2nd Floor

17:30~18:00 Pre-Meeting for Session Chairs & Panelists

TBC (to be decided after moderators and speakers are decided)

Rigodon Ballroom I, Ground Floor

18:30~22:00 Welcome Dinner

Hosted by The Philippines-Japan Economic Cooperation Committee, Inc. (PHILJEC)

Day 2: Thursday 23 October

Master of Ceremony: Mr. Gerard B. Sanvictores, Secretary-General, PHILJEC

Rigodon Ballroom I, Ground Floor

09:30~10:00 Opening Ceremony

09:30 – 09:35	Opening Remarks by: Mr. Egmidio Cesar de Silva Jose , Chairman, PHILJEC
09:35 – 09:40	Opening Remarks by: Mr. Yasuchika Hasegawa , Chairman, Keizai Doyukai
09:40 – 09:45	Message from H. E. Mr. Benigno S. Aquino III , President of the Philippines
09:45 – 09:50	Message from H. E. Mr. Shinzo Abe , Prime Minister of Japan
09:50 – 10:00	Keynote Address by: Hon. Lilia B. de Lima , Director General, Philippine Economic Zone Authority & Undersecretary, Department of Trade & Industry of the Philippines

Coffee Break

10:15~12:00 Plenary Session 1

Topic: Overview of the ASEAN Economic Community (AEC)

10:15 – 10:20	Introduction by Moderator: Mr. Toshiyuki Shiga , Chairman, AJBM Japan
	= Part 1 =
10:20 – 10:35	Guest Speaker: Mr. Juan Miranda , Managing Director General, Asian Development Bank
10:35 – 11:10	Comments: Representatives from All Participating Countries
	= Part 2 =
11:10 – 11:25	Guest Speaker: Mr. Hiroyuki Ishige , Chairman, JETRO

11:25 – 11:45	<p>Comments: Representatives from All Participating Countries</p> <p><Representatives from participating countries></p> <p>Brunei: Mr. Shazali Sulaiman, Partner, KPMG,</p> <p>Indonesia: Mr. Anwar Pulkadang, Chairman, PT. Tripindo Patria,</p> <p>Malaysia: Ms. Su Fun Ng, Executive Secretary, Malaysia-Japan Economic Association</p> <p>Myanmar: Mr. Myint Wai, Director, Waminn Group of Companies (TBC)</p> <p>Philippine: Atty. Eusebio V. Tan, Adviser, PHILJEC & Managing Partner, ACCRALaw Office,</p> <p>Singapore: Mr. Cecil Leong, CEO, Mayer Brown Consulting (Singapore) Pte., Ltd.,</p> <p>Thailand: Dr. Thanong Bidaya Ph.D., Chairman of the Board of Directors, TTW Public Company Limited</p>
11:45 – 12:00	Q&A

Upper Lobby, 2nd Floor

12:15~13:30 Luncheon

Rigodon Ballroom I, Ground Floor

13:45~15:00 Plenary Session 2

Topic: Key Sectors that Guide Close Business Cooperation

between Philippines/ASEAN Countries and Japan

13:45 – 13:50	Introduction by Moderator: Ambassador: Theng Teng Dar , Executive Chairman, Save Our Planet Investment Pte., Ltd.
13:50 – 14:05	Speaker: Dr. Thomas G. Aquino , Former Senior Undersecretary, Department of Trade and Industry of the Philippines
14:05 – 14:20	Speaker: Dr. Yoshinori Fujikawa , Associate Professor, Hitotsubashi University
14:20 – 14:35	Speaker: Ambassador Cesar B. Bautista , Chairman, International Chamber of Commerce of the Philippines
14:35 – 15:00	Q&A

Recto Boardroom, 2nd Floor

Joaquin & Guerrero Boardroom, 2nd Floor

Nolledo & Hernandez Boardroom, 2nd Floor

15:15~16:45 Roundtable Discussions in Parallel

	<p><u>Roundtable 1: Service Industries</u></p> <p>Moderator: Mr. Hironobu Kitagawa, Director, Administrative Affairs Division, Administrative Affairs Department, JETRO Japan</p> <p>Kick-off Speaker: Mr. Kenichi Kitao, President, Kumon Asia & Oceania Pte. Ltd.</p> <p>Kick-off Speaker: Ms. Josephine J. Francisco, President, NYK-FIL Ship Management, Inc.</p> <p><u>Roundtable 2: Manufacturing</u></p> <p>Moderator: Mr. Shazali Sulaiman, Partner, KPMG</p> <p>Kick-off Speaker: Dr. Bunluasak Pussarungsri Ph.D., Vice-Chairman, Service and Investment Committee, Thai Chamber of Commerce</p> <p>Kick-off Speaker: Mr. Kerry Mok, Managing Director, Accenture Pte., Ltd.</p>
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	<p><u>Roundtable 3: Infrastructure Development and Connectivity</u> Moderator: Mr. Roberto Jose L. Castillo, Co-Chairman, PHILJEC and President, EEI Corporation Kick-off Speaker: Mr. Tan Eng Soon, Chairman, Tan Chong International Limited and Mr. Takeo Kitamura, President and COO, Zero Co., Ltd. Kick-off Speaker: Mr. Fumiaki Tanaka, President, Chiyoda Philippines Corporation Q & A</p>
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Rigodon Ballroom I, Ground Floor

17:00~18:00 Wrap up - Summary of Roundtable discussions and 40th AJBM	
17:00 – 17:05	Moderator: Atty. Aniceto G. Saludo, Jr. , Co-Chairman, PHILJEC & Managing Partner, Saludo Fernandez Aquino & Daleon Law Offices
17:05– 17:15	Rapporteur (Roundtable 1): Mr. Toshikazu Saito , Chairman, Renaissance, Inc.
17:15 – 17:25	Rapporteur (Roundtable 2): Mr. Shazali Sulaiman , Partner, KPMG
17:25 – 17:35	Rapporteur (Roundtable 3): Mr. Roberto Jose L. Castillo , Co-Chairman, PHILJEC and President, EEI Corporation
17:35 – 17:45	Closing remarks: Mr. Toshiyuki Shiga , Chairman, AJBM Japan
17:45 – 17:55	Closing remarks : Mr. Egmidio Cesar de Silva Jose , Chairman, PHILJEC
17:55 – 18:00	Greetings from the 41st AJBM host: Mr. Cecil Leong , CEO, Mayer Brown Consulting (Singapore) Pte., Ltd., (TBC)

Conservatory, 2nd Floor

18:30~21:00 Closing Dinner & Exchange Event hosted by PHILJEC and JETRO	
Greetings from the 40th AJBM host: Mr. Egmidio Cesar de Silva Jose , Chairman, PHILJEC	
Greetings from JETRO: Mr. Hiroyuki Ishige , JETRO Chairman	
Toast: Mr. Yasuchika Hasegawa , Chairman, Keizai Doyukai	

Day 3: Friday 24 October

Rigodon Ballroom I, Ground Floor

✓ Event organized and hosted by JETRO (all the AJBM participants will be cordially invited)

09:30 – 12:30 JETRO International Symposium on Service Industry	
	TBC

Rigodon Ballroom 2, Ground Floor

12:30 – 13:30 JETRO Networking Luncheon	
	TBC

Garcia Villa Room, Ground Floor

13:00 – 14:00 Steering Committee Meeting (Steering Committee Members only)	
	Chair: Mr. Egmidio Cesar de Silva Jose - Wrap up of the 40 th AJBM and cooperation with JETRO symposium - Toward 41 st AJBM