

The 39th ASEAN-Japan Business Meeting (AJBM)

Wednesday 23 October - Friday 25 October
Kita-Kyushu (Rihga Royal Kokura) / Fukuoka (Hotel Okura Fukuoka), Japan

Unleashing the Second Wave
Deepening the Business Collaboration between ASEAN and Japan toward Robust Growth

■ Day 1: Wednesday 23 October

Rihga Royal Kokura (4th floor, Royal Hall III)

18:30-19:30 Steering Committee Meeting (national representatives)

Rihga Royal Kokura (4th floor, Royal Hall I & II)

19:30-21:00 Welcome Dinner

Welcome	Mr. Yasuchika Hasegawa, Chairman, Keizai Doyukai (President and CEO, Takeda Pharmaceutical Company Limited) Mr. Toshiyuki Shiga, Chairman, the 39th AJBM (COO, Nissan Motor Co., Ltd.)
Guest remark	Mr. Shigeru Matsuzaki, Deputy Mayor, City of Kita-Kyushu
	Performance of "ORIO KAGURA", ritual dance and music

■ Day 2: Thursday 24 October

Rihga Royal Kokura (4th floor, Royal Hall)

9:00-9:15 Opening Ceremony		
	Opening remark	Mr. Yasuchika Hasegawa, Chairman, Keizai Doyukai
	Welcome remark	Mr. Masayoshi Nuki, Chairman, Fukuoka Keizai Doyukai (Chairman, Kyushu Electric Power Company.)
	Guest remark	Mr. Kenji Kitahashi, Mayor, City of Kita-Kyushu

Rihga Royal Kokura (4th floor, Royal Hall)

9:15-12:00 Plenary Session		
【Part 1】	Kick-off comments provide overall understanding on why “the second wave” of Japanese business development (by SMEs) is so important and what ASEAN and the Japanese business expect from such momentum, setting the common ground for further discussion.	
9:15 – 9:20	Introduction	Mr. Toshiyuki Shiga, Chairman, the 39th AJBM
9:20 – 9:30	Presentation 1	What ASEAN expect from "the 2nd wave" Dr. Thanong Bidaya, Chairman of the Board of Directors, Thai Tap Water Supply Public Company Limited(Thailand)
9:30 – 9:40	Presentation 2	What ASEAN expect from "the 2nd wave" Mr. Kusumo A. Martorejo, Chairman, PT. Catur Yasa (Indonesia)
9:40 – 9:50	Presentation 3	Business strategy for Japan Mr. Tadao Mikami, Executive Officer, Global Marketing and Development, Yamato Holdings Co., Ltd.
9:50 – 10:00	Presentation 4	Business strategy for Japan Mr. Shigeto Yanase, Executive Officer, YASKAWA Electric Corporation President, YASKAWA Electric Singapore
10:00 – 10:10	Presentation 5	From the perspective of city of Kita-Kyushu Mr. Toshikazu Matsuoka, Chief Executive, Environmental Bureau, City of Kita Kyushu
10:10 – 10:30	Coffee Break	

[Part 2]	Based on the kick-off comments, panel discussion invites managers of the local SMEs and puts focus on how to accelerate “the second wave”, produce momentum, and overcome challenges which hinder greater and deepened collaboration.	
10:30 – 12:00	Panel Discussion	Atty. Eusebio Valdez Tan, Managing Partner, ACCRALAW (Philippines) ASEAN panelist (to be confirmed) Mr. Hayato Morita, President, Shabondama Soap Company Mr. Hiroshi Kuramitsu, President, Hohkohsya Mr. Shigeto Yanase, YASKAWA Electric Corporation Mr. Tadao Mikami, Yamato Holdings
	Moderator	Ambassador Teng Theng Dar, Advisory Council, Bryan Cave International Consulting (Singapore)

12:15-13:30 Luncheon		
	Guest speech	Dr. Morio Matsunaga, President, Kyushu Institute of Technology

Leave for Nissan Motor Kyushu by coach

Nissan Motors Kyushu

14:30-17:30 Activities (visit to Nissan Motor Kyushu)		
	Activities and sessions at Nissan Motor Kyushu will be coordinated as a follow-up of the morning sessions. It will consist of three parts, such as 1) presentation on Nissan Motors strategy on business development to ASEAN in collaboration with its affiliate SMEs, 2) brief factory tour, 3) networking roundtables with local SMEs managers.	
14:30 – 15:10	Presentation	"Nissan Motor's Asia business strategy" Mr. Toshiyuki Shiga, Chairman, the 39th AJBM Mr. Yukinobu Kodama, President, Nissan Motor Kyushu
15:10 – 16:00	Factory tour	
16:15 – 17:30	Networking roundtables in Parallel	I. Case study of the Japanese auto industry (Nissan Motor & YOROZU Corp.) II. Discussion with Kita-Kyushu corporate managers (Hohkoshia & Shabondama Soap) III. Discussion with large corporation executives (Yamato Holdings, YASKAWA & ANA)

Leave for Fukuoka by coach

Hotel Okura Fukuoka (4th floor, Heian room)

19:30-21:00 Closing Dinner		
	Closing remark	Mr. Toshiyuki Shiga, Chairman, the 39th AJBM ASEAN representative
	Guest remarks	Mr. Seitaro Hattori, Vice Governor, Fukuoka Prefectural Government Mr. Soichiro Takashima, Mayor of Fukuoka City

■ Day 3: Friday 25 October

Hotel Okura Fukuoka (4th floor, Heian room)

9:30-12:30 AJBM Roundtable (national representatives only)	

Hotel Okura Fukuoka (3rd floor, Mayfair)

12:30-13:30 Luncheon (national representatives only)	

14:00-18:00 A Half day city tour (pre-registration required)	