

**The 38<sup>th</sup> ASEAN-Japan Business Meeting**  
**“Global Challenges - Japan-ASEAN Response”**

**Day 1 : Monday 22 October Schedule**

14:45 to 15:00	Steering Committee Arrival, Registration at Foyer of 25 <sup>th</sup> Floor, Bangunan AmBank Group, Jalan Raja Chulan, 50200 Kuala Lumpur
15:00 to 16:30	Steering Committee Meeting at Boardroom, 26 <sup>th</sup> Floor, Bangunan AmBank Group, Jalan Raja Chulan, 50200 Kuala Lumpur
19:00 to 19:30	Pre-Meeting for Moderators, Panelists & Presenters at Istana Hotel, Safir 1
19:30 to 22:00	Dinner hosted by Keizai Doyukai at Mahkota 1, Istana Hotel.

**Day 2 : Tuesday 23 October Schedule**

<b>08:30 to 09:00</b>	<b>Registration</b>
	<b>OPENING CEREMONY at Mahkota 1. Istana Hotel</b>
09:00 – 09:10	<b>Opening Remark</b> by: YB Tan Sri Azman Hashim, Chairman, AJBM Malaysia
09:10 – 09:20	<b>Opening Remark</b> by: Mr. Yasuchika Hasegawa, Chairman of Keizai Doyukai (Japan)
09:20 – 09:25	<b>Message from the Hon. Japanese Prime Minister:</b> Read by H.E. Mr. Shigeru Nakamura, Ambassador of Japan to Malaysia
09:25 – 10:00	<b>Keynote Address</b> by the Hon. Tan Sri Muhyiddin Haji Mohd Yassin, Deputy Prime Minister of Malaysia
<b>10:00 to 10:15</b>	<b>Tea Break at Foyer</b>
<b>10:15 to 12:00</b>	<b>SESSION 1 at Mahkota 1, Istana Hotel</b> <b>Global Challenges: ASEAN-Japan response</b>
	<b>Part 1: Global Challenges Facing Asia</b>
	<ul style="list-style-type: none"> <li>Global challenges (i.e. Euro zone crisis, US economic downturn, security in the Asia Pacific) and their impact on Asia</li> </ul>
10:15 – 10:20	<b>Introduction by Moderator :</b> Tan Sri Azman Hashim (Malaysia)

10:20 – 10:50	<b>Guest speaker:</b> H.E. Ong Keng Yong (High Commissioner of Singapore to Malaysia and former Secretary-General of ASEAN)
10:50 – 11:00	Q & A Session
	<b>Part 2: ASEAN-Japan response</b> <ul style="list-style-type: none"> <li>• How each country and ASEAN as a whole surmount the difficulties and challenges, especially by taking advantage of regional cooperation and integration</li> <li>• How ASEAN and Japan can strengthen its collaboration, for the stability and growth of each other as well as for the world economy.</li> </ul>
11:00 – 11:05	<b>Introduction by Moderator:</b> Datuk Seri Mohamed Iqbal (Malaysia)
	Panel Discussion:
11:05-11:15	<u>Panelist 1: Japan:</u> Mr. Haruya Uehara, Senior Advisor, Mitsubishi UFJ Trust & Banking Corporation
11:15-11:25	<u>Panelist 2: Singapore</u> Mr. Lee Yoong Yoong, Research Associate, the Institute for Policy Studies, the Lee Kuan Yew School of Public Policy
11:25-11:35	<u>Panelist 3: Thailand</u> Dr. Thanong Bidaya, Chairman, Thai Tap Water Supply PLC
11:35-11:45	<u>Panelist 4: Philippines</u> Mr Eusebio Valdez Tan, Chairman, Philippines-Japan Economic Cooperation Committee, INC
11:45 - 12:00	Wrap up and Q & A
12:15- 13:00	<b>Guest speaker:</b> <b>Global challenges: Japan - ASEAN Response</b> By Hon. Dato' Mukhriz Tun Mahathir Deputy Minister of International Trade and Industry Malaysia
<b>13:00 to 14:00</b>	<b>LUNCHEON at Safir I &amp; II, Istana Hotel.</b>

14:00 to16:30	SESSION 2 at Mahkota 1, Istana Hotel ASEAN-Japan Business Collaboration
<p>14:00 – 14:10</p> <p>14:30 – 14:50</p> <p>14:50 – 15:10</p> <p>15:10 – 15:30</p> <p>15:30 – 15:50</p> <p>15:50 – 16:10</p> <p>16:10 – 16:30</p>	<ul style="list-style-type: none"> <li>• Successful ventures and business linkages between ASEAN &amp; Japan corporations in Asia and other regions (Asian, African and Islamic markets)</li> <li>• Selected examples and models, as well as suggestions from ASEAN Countries</li> </ul> <p><b>Introduction by Moderator :</b> Mr Shazali Sulaiman, Partner, KPMG (Brunei)</p> <p><u>Presenters:</u></p> <p>1) Japan: Mr. Akihiko Kaji, President, KK Meguro Gajoen</p> <p>2) Japan: Mr. Takeshi Hibiya, Corporate Auditor, Fuji Xerox Co., Ltd.</p> <p>3) Japan: Mr. Motoaki Nishii, Executive Managing Director, Ajinomoto Co. (Thailand) Ltd.</p> <p>4) Malaysia: Dr Mary Wong, Chief Executive Officer, Malaysia Healthcare Travel Council (MHTC)</p> <p>5) Philippines: Mr JJ Samuel Alday Soriano Chairman, Soriano Projects &amp; Ventures Group (SPV)</p> <p>Q &amp; A / Interactive Session with presenters.</p>
16:30 to17:00	CLOSING CEREMONY at Mahkota 1, Istana Hotel
<p>16:30 – 16:40</p> <p>16:40 – 16:50</p> <p>16:50 – 17:00</p>	<p><b>Closing remarks</b> by:</p> <p>H.E. Mr. Kimihiro Ishikane, Ambassador of Japan to ASEAN</p> <p>Tan Sri Azman Hashim, Chairman, AJBM Malaysia</p> <p>Mr. Eizo Kobayashi, Co-Chairman, AJBM Japan</p> <p>Announcement on the 39<sup>th</sup> AJBM (TBC)</p>

<b>19:30 to 22:00</b>	<b>Dinner hosted by MAJECA at Restoran Seri Melayu, No. 1 Jalan Conlay, Kuala Lumpur</b>

**Day 3 Wednesday, 24 October 2012 Schedule**

(Limited attendance by Steering Committee members only)

<b>09:00 to 10:30</b>	<b>Steering Committee Meeting at 25<sup>th</sup> Floor, Bangunan AmBank Group, Jalan Raja Chulan, 50200 Kuala Lumpur</b>
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